

FOR IMMEDIATE RELEASE

**November PR Power Hour Meet Up Will Cover
'Fine-Tuning Your Public Relations Positioning Message'**

Ann Arbor, MI – November 7, 2013 – MPRG, a Michigan-based public relations firm, has announced details about the upcoming PR Power Hour meet up. The event is intended to be an educational networking meeting for business professionals interested in learning about public relations strategy and tactics, and how specific opportunities or problems may be addressed through public relations. The presentation topic for the November meet up is 'Fine-Tuning Your Public Relations Positioning Message.'

The event details are as follows:

When: Wednesday, November 20, 2013; 8:00 a.m. - 9:00 a.m.

Where: Espresso Royale, 214 S. Main St., Ann Arbor, MI 48104

Cost: Free

Note: Regular and decaf drip coffee are included; Specialty drinks, pastries, etc. will be available for individual purchase.

The meeting will begin with 20 minutes of introductions and networking, followed by a 20-minute presentation. The last 20 minutes of the meeting will be reserved for a group-based learning session during which attendees can ask questions and have them answered by the collective wisdom.

RSVP for the November event by visiting <http://prpowerhournov.eventbrite.com>. If you have any questions about the event, or are interested in presenting a topic at one of the upcoming meetings, please contact Tausha Moore at tausha@mprg.com or 734.677.9970.

About MPRG

MPRG is a public relations practice that is committed to helping others understand and leverage the power and benefits of ethical and authentic public relations strategies and tactics. With offices in Ann Arbor, Chicago, New York and Denver, MPRG works with a broad range of B2B and B2C clients nationwide from emerging companies to Fortune 500 corporations. For more information call 866.587.9944 or visit the company's Website at www.mprg.com.